

## Life insurance means security

### What if you were no longer here to provide for your loved ones?

Purchasing a life insurance policy is one of the most responsible things you can do for the people you love. Working with your financial advisor to identify the benefits you need will help provide financial support to your loved ones after you've passed.

For peace of mind today, make sure your loved ones are taken care of tomorrow.

### Features

- **Lump-sum payouts.** When you pass, your life and health insurance company will pay your benefits directly to your beneficiaries. This can help with the difficult transition after a loved one passes and any unexpected expenses.
- **Payouts aren't taxed.** Most benefit payouts are tax free and can ensure your estate is set up in a tax-efficient manner.
- **You can save money inside your policy.** Some products offer a savings account called a cash value, that you can withdraw or borrow against in a time of need. These accounts accrue interest and may pay dividends.
- **Most Canadians can buy a life insurance policy any time.** As you plan for your financial security, you can buy a policy to protect you and your loved ones.

### Types of life insurance

There are two main categories of life insurance. Many Canadians own both, depending on their financial plan.

#### Term life insurance

Term life insurance is best for people who have major obligations like a mortgage or education costs.

Term life policies offer coverage for a specific period of time. If you pass, your beneficiaries will receive money from your insurance company as guaranteed in the policy.

Term to 100 policies provide this protection until you turn 100.

Term life can also provide income replacement, to help with mortgage payments, loan repayment and your children's education.

#### Permanent life insurance

Permanent life insurance is best for people who want coverage for the rest of their life. A permanent life policy provides a pay-out when you pass, usually tax free.

There are two kinds:

- **Whole life policies** offer lifetime coverage with a guaranteed cash value and a guaranteed death benefit.
- **Universal life policies** offer lifetime coverage, optional investment accounts, and a guaranteed death benefit.

A cash value is like an investment account that grows tax-free while it remains in the policy. You can access your cash value through withdrawal, policy loans, or upon surrender.



#### Assuris protects policyholders

If you have life and health insurance from a member company, you already have Assuris protection.

Assuris is the independent not-for-profit organization that protects Canadian policyholders if their life and health insurance company fails. Backed by the strength of the life and health insurance industry, Assuris provides a safety net for every Canadian policyholder. Every insurance company authorized to sell life and health insurance policies in Canada is required, by the federal, provincial and territorial regulators, to be a member of Assuris. A complete list of members can be found on our website.

Learn more about Assuris and its protection at [assuris.ca](http://assuris.ca).

### The value of professional advice

Purchasing a life insurance policy is a valuable addition to any financial plan, but the options can get complicated. Talk to a financial advisor about your specific needs.

